

*Office of the Mayor  
Lake Havasu City, Arizona*  
**Proclamation**



**Distracted Driving Awareness Month  
July, 2019**

**WHEREAS**, Lake Havasu City, Bullhead City, City of Kingman, Greater Mohave County, and Sparklight Advertising led by Lake Havasu Metropolitan Planning Organization (LHMPO) have partnered in a public service education campaign designed and intended to reduce fatalities and serious injuries on all public roads; and

**WHEREAS**, the Arizona Department of Transportation (ADOT), Arizona Governor's Office of Highway Safety, Arizona Department of Public Safety, Arizona Department of Health Services, Federal Highway Administration, Federal Motor Carrier Safety Administration, and the National Highway Traffic Safety Administration have adopted a Strategic Highway Safety Plan (SHSP); and

**WHEREAS**, the Safety Plan is a statewide, coordinated effort to provide a comprehensive framework for reducing fatalities and serious injuries on all public roads; and

**WHEREAS**, the primary goal of the Safety Plan is to reduce fatalities, the occurrence, and severity of serious injuries on all public roadways in Arizona; and

**WHEREAS**, the public service education campaign will concentrate on the top focus areas of the Safety Plan, including Distracted Driving; and

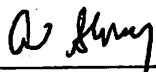
**WHEREAS**, the public service education campaign will include digital media, targeted marketing, and local outreach to get the message out to Lake Havasu City constituents about the dangers of distracted driving; and

**WHEREAS**, LHMPO and Sparklight Advertising launched the public service education campaign in June 2019, with the assistance of the Lake Havasu City Police Department, Lake Havasu City Fire Department, and first responders throughout Mohave County.

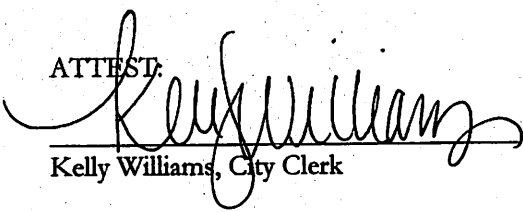
**NOW THEREFORE, I, Cal Sheehy, Mayor of Lake Havasu City, Arizona, do hereby proclaim the month of July 2019, as**

**DISTRACTED DRIVING AWARENESS MONTH**

in Lake Havasu City, and urge all citizens to participate in efforts to eliminate distracted driving, crashes, and fatalities.

  
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Cal Sheehy, Mayor

ATTEST:

  
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Kelly Williams, City Clerk